



<https://crezeal.com/job/ads-specialist/>

Ads Specialist

Description

Create high performing ad campaigns that attract quality leads and measurable results.

Responsibilities

- Plan and execute campaigns on Google Ads and Meta Ads
- Conduct audience research and build accurate targeting
- Manage budgets and optimize campaigns for best ROI
- Create ad copy and work with the creative team for visuals
- Monitor analytics and generate performance reports
- Run retargeting and conversion campaigns

Requirements

- Good knowledge of Google and Meta ad platforms
- Understanding of conversion tracking and analytics
- Ability to analyze data and make decisions based on performance
- Experience with A B testing and optimization

Experience

0 to 3 years

Hiring organization

Crezeal Technologies

Employment Type

Full-time

Job Location

Nagercoil, Kanya Kumari

November 27, 2025